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# Professional Telecom Audio for your Telephone System

We're excited to offer our customers Professional Telecom Audio services to enhance your phone system. If you've purchased a new system from us or have an existing system installed, we can offer complementary & bespoke Audio Messages that create a professional edge and the very best experience to your callers.

## We Make Ordering A Telecom Announcement Easy & Simple



#### 350+ Tunes

We have over 350 Royalty Paid backing tracks to accompany your Telecom Audio

> You Don't Need To Pay Any Annual License Or Royalties To



#### **Over 150 Voice Actors**

We have over 150 Professional Voice Actors instantly available to record your Telecom Audio









#### Easy Script Wizards

Our Script Wizards and easy suggestions help you create the perfect scripts in Minutes

Now With Voice Dictation

## Why Use Professional Telecom Audio?

Every company wants to get the best return on the investment they have made in their phone system. Handling calls efficiently should be coupled with giving the best audio impression to callers. Badly self-recorded routing or on-hold announcements can affect your business image. Our Professional Telecom Audio creation service is cost-effective and easy to use making Professional Announcements a no-brainer for every business.

#### Hold Time Is Gold Time

When your callers are waiting on hold they're a captive audience. Playing them silence or plain music is wasting an opportunity to tell them more about your business. Information on hold can include new products or services, web site details, special offers, opening times, recent awards etc. Studies have shown that information on hold makes the wait time much easier and stops callers hanging up so Professional Telecom Audio is in everyones best interest!

# Popular Types Of Telecom Audio

On Hold

Music & Messages played to your callers while on hold.

Several messages over a 2-3 minute period thanking callers for holding and giving useful customer information.

©©( ©©( ©©( **Auto Attendant** 

Answers your phone lines and gives routing options for callers ('For Sales Press 1')

Example: 'Thanks for calling ABC, For Sales Press 1. For Accounts Press 2 etc.

CLOSED

Night/Closed Greeting

Played to callers out of hours/when you are closed

Example: Thanks for calling ABC, we're sorry we are closed, were-open at... please leave a message.

Our Audio services don't stop there, you can use us to generate Audio for IVR (interactive Voice Response or your web site/promotional video's and have a consistent sound across all of your communications.

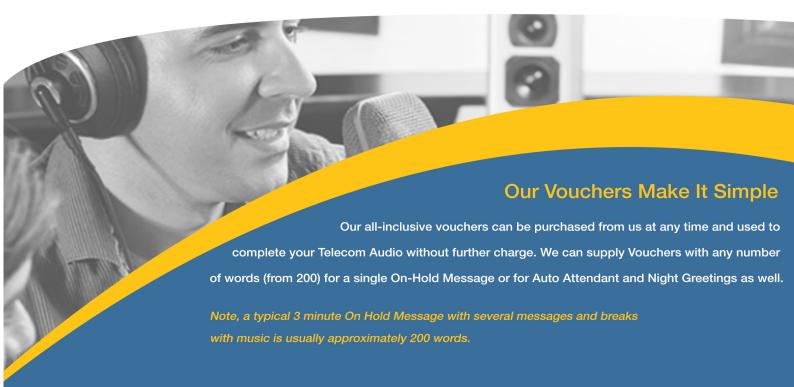
Visit our professional telecom audio website today at:

https://hbt.pabxaudio.com

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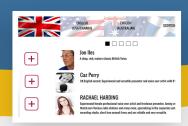


### Here's How Easy It Is To Create & Order An Announcement

- Visit our Telecom Audio Web Site (see the bottom of this page) & enter your Voucher Number or select Get Started/Demo
- Choose your backing music from over 350 tracks listed by genre
- Listen to samples from our 150+ Voice Actors with your chosen music and select the perfect voice actor for your business
- Enter your script using our easy script wizards and over 1,000 business specific suggestions
- Place your order or request a quote



**Over 350 Tunes Listed** By Genre



Over 150 Voice Actors - Most Languages & Accents



Multiple Message Types Available



Easy To Use Script **Creation Wizards** 

## For Choice, Speed & Service Our System Is Perfect!

Our system is available 24/7 and at every step there is help and assistance. You can simply visit and begin creating your script, save it so far and complete it later (we will email you a copy). As soon as you place an order your chosen Voice Actor gets an SMS to get to work. Voice Actors often respond within an hour and you get your Telecom Audio typically within a day. We've had Jobs completed in UNDER 1 HOUR! We put you in control at every stage.